

Ten-Year Efficiency Report

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Raised	\$4,481,557	\$5,097,189	\$4,720,308	\$6,575,764	\$6,745,361	\$7,160,701	\$7,689,886	\$7,144,148	\$8,401,383	\$8,906,618
5-year Rolling Average	\$5,294,584	\$5,186,977	\$5,087,446	\$5,310,863	\$5,524,036	\$6,059,865	\$6,578,404	\$7,063,172	\$7,428,296	\$7,860,547
Total Expenses	\$766,913	\$729,856	\$535,583	\$626,606	\$506,651	\$483,479	\$454,047	\$418,332	\$159,820	\$819,021
Cost per Dollar Raised	\$0.17	\$0.14	\$0.11	\$0.10	\$0.09	\$0.07	\$0.06	\$0.10	\$0.08	\$0.09
Expenses Funded by TBMF	\$249,520	\$203,323	\$29,359	\$120,749	\$77,479	\$288,308	\$145,677	\$290,904	\$471,407	\$676,795
Expenses Funded by CP	\$517,393	\$526,533	\$506,224	\$505,857	\$506,651	\$483,479	\$454,047	\$418,332	\$159,820	\$142,226
Cost per CP Dollar Allotted	\$0.12	\$0.10	\$0.11	\$0.08	\$0.08	\$0.07	\$0.06	\$0.06	\$0.02	\$0.02
Number of donors	4,973	5,013	4,784	5,166	4,920	4,677	5,109	5,010	5,302	6,306
Number of gifts	10,560	13,376	14,981	18,332	21,903	24,862	27,978	31,106	38,444	46,848



TEXAS BAPTISTS®
The Missions Foundation
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Growth in the Last Decade 2015-2024

- Doubled the dollars raised annually to \$8,906,618
- Reduced the cost from CP per dollar raised from \$0.12 to \$0.02
- Increased the number of donors by 30%
- Quadrupled the number of gifts

Total Giving Comparison

<i>January 1 - July 31, 2024</i>	<i>January 1 - July 31, 2025</i>
Total Gifts: \$4,631,949	Total Gifts: \$6,122,316
Number of Donors: 4,685	Number of Donors: 5,380
Number of Gifts: 26,288	Number of Gifts: 33,107