



**1—Project Name:** Church Revitalization

**2—If this grant is being requested on behalf of an external organization, what is that organization's name and connection with Texas Baptists?**

N/A

**3—Please request the minimum amount needed—with a maximum of \$20,000 possible—in order to accomplish the project's goals.**

\$10,000.00 (*budget attached*)

**4—Overview: Give a one paragraph description of the project.**

African American Regional Revitalization Mini Conferences. Will enable our consultants to travel around the state and provide pastors and church leaders with practical tools and proven techniques for revitalization, address the 85–90% decline trend among African American churches offer coaching, consultation, and encouragement to help churches regain growth and impact, last build networks of mutual support and collaboration among pastors.

**5—STRATEGIC: How will this project make Texas Baptists stronger?**

This project will make Texas Baptists stronger because it makes our churches stronger. By equipping pastors and church leaders with practical tools, proven strategies, and ongoing support, these Church Revitalization Rallies directly address the high percentage of African American churches experiencing decline. As these churches become healthier, more vibrant, and better connected to their communities, the entire Texas Baptist family grows stronger.

**6—SIGNIFICANT: What is the anticipated long-term impact of this project?**

Over time, these revitalized churches will:

- See increased worship attendance and participation
- Strengthen discipleship and leadership development
- Reach and retain younger generations
- Experience healthier financial sustainability
- Multiply their evangelistic and missional outreach
- Collaborate regionally to address community needs

## **7—SUSTAINABLE: How will the grant help this project become self-supporting?**

In the long term, the project will become self-sustaining through:

- Leadership Multiplication — training pastors and lay leaders to mentor others within their regions
- Regional Coaching Hubs — equipping local church coaches to keep supporting congregations after the rallies
- Shared Resources — providing templates, guides, and digital resources pastors can continue to use and share
- Ongoing Collaboration — encouraging churches to partner together on mission and revitalization efforts
- Growing Church Health — as churches become healthier, they can invest financially in supporting future rallies and coaching efforts

## **8—INNOVATIVE: How will this project break new ground?**

This project is breaking new ground by going to the general location of where our struggling churches worship. This will allow our coaches/consultants to have a better understanding and context so that we can better help our churches in their revitalization process.

## **9—INVOLVING: How will the churches served by Texas Baptists be included in this project?**

The Church Revitalization Rallies will serve participating churches by:

- Equipping Leaders — providing pastors and lay leaders with practical strategies, tools, and resources to address decline and foster healthy growth.
- Coaching and Mentorship — connecting churches to trained revitalization coaches and consultants who can walk alongside them during and after the rallies.
- Encouragement and Hope — giving pastors and leaders a supportive community where they can find encouragement, share challenges, and gain fresh vision for ministry.
- Tailored Solutions — offering workshops and breakout sessions focused on issues churches are actually facing, such as declining attendance, community engagement, financial health, and leadership development.
- Networking and Collaboration — helping churches build relationships with other congregations in their region to share best practices, partner in outreach, and grow stronger together.
- Follow-Up Support — providing continued resources, check-ins, and follow-up opportunities to help churches implement what they learned long after the rallies conclude.

**How many churches will be involved?** 50 Churches

**10—INTERESTING: How will this project produce helpful stories and encourage donor engagement for future ministry support?**

This project will generate powerful, real-life stories of transformation that can be shared with donors and partners. As churches engage with revitalization training and coaching, we will track and document their progress, capturing testimonies of renewed growth, restored hope, and community impact.

**11—Has this project received previous TBMF grants? If YES, list years and amounts.**

N/A

**12—Is this request for an ongoing project with a new name? If YES, what was the former name of the project?**

N/A

## Church Revitalization Rallies

Church Health Assessment tools	\$500
Food	\$2,000
Consultants/ Coaches	\$3,000
Host Church Location	\$2,000
Demographic Studies	\$500
Printing / materials for planning	\$200
Promotion and Marketing	\$500
Travel and Transportation	\$1500
Total	10,200