



Christian Life
COMMISSION



TEXAS BAPTISTS®
BAPTIST GENERAL CONVENTION OF TEXAS

Christian Life Commission Files Advertising Complaint Against “So-Called” Lottery Courier

FOR IMMEDIATE RELEASE:

Monday, May 1, 2023

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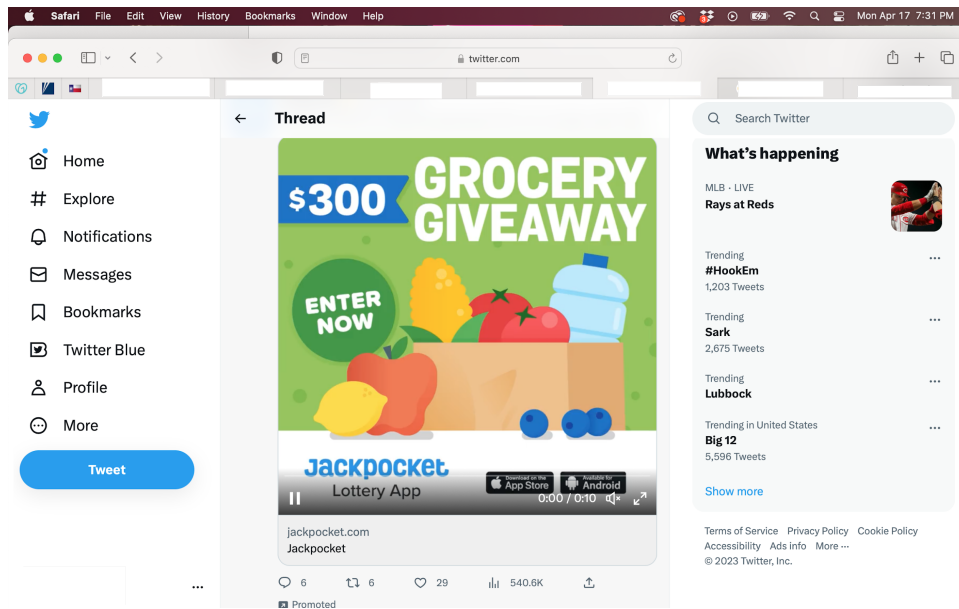
Austin – Today, the Christian Life Commission of the Baptist General Convention of Texas has filed a complaint with the Texas Attorney General’s office regarding recent lottery advertising on social media by Jackpocket.com.

The Christian Life Commission strongly opposes any exploitation of the vulnerable, and Jackpocket.com is brazenly incentivizing individuals to purchase Texas lottery tickets in exchange for being entered into a drawing for a “grocery giveaway.”

“The Bible speaks clearly against the exploitation of the poor and the vulnerable. Offering the potential to win ‘grocery money’ in exchange for a Texas lottery ticket is unscrupulous. Clearly, it intends to exploit a specific economic class of individuals in need of money for food,” says John Litzler, Director of Public Policy for the Christian Life Commission.

These advertisements are in direct contradiction to the Texas Lottery Commission’s stated values and regulations: [“All Texas Lottery advertising is designed in a manner to not unduly influence any person to purchase a lottery ticket.”](#) Section 466.110 of the Texas Lottery Act prohibits the commission or division of the lottery to advertise or promote the lottery in a way that “unduly influences” any person to purchase a lottery ticket. The Lottery Commission cites “Exploit[ing] a person, specific group or economic class” as a specific example of the type of advertising that is prohibited under Section 466.110.

The Texas Lottery Commission is failing to regulate the very work they are tasked to oversee: The ethical and lawful oversight of the state lottery. By their own admission, they have a duty to require ethical behavior [by employees, licensees, and vendors.](#) We ask the Attorney General’s Office to hold the Texas Lottery Commission accountable for this dereliction of duty and to immediately end any and all lottery promotions that exploit millions of Texans.



Pictured above: A screenshot of an actual Jackpocket.com lottery advertisement captured on Monday, April 17, 2023 from the social media website Twitter.

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The Christian Life Commission (CLC) was established in 1950 as the ethics and justice ministry of the Baptist General Convention of Texas (BGCT). Comprised of more than 5,300 affiliated churches in Texas and beyond, the BGCT is the largest state denominational convention of its kind. Its mission is to share Christ and show love by strengthening churches and ministers, engaging culture, and connecting the nations to Jesus.