

# 2024 Promotional Ideas

Week of Prayer for Texas Missions: September 8-15, 2024

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The *2024 Promotional Ideas for I am Texas Missions* will be posted quarterly for the promotion of the Mary Hill Davis Offering® for Texas Missions. Each quarter provides information and ideas to keep Texas Missions before your church and WMU groups.

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## January, February, March

- During the first quarter of the year, meet with the WMU and church leadership, praying for guidance, to share the components of this year's emphasis and how plans will be implemented throughout the year.
- Plan early to pray, promote, and participate in I am Texas Missions.
- The suggested date for the Week of Prayer for Texas Missions is September 8-15, 2024. Your church may choose to observe the Week of Prayer at another time. If so, make sure you have that date on your church calendar.
- If your church sets an offering goal, begin praying about the amount as well as ideas for promoting your goal.
- Schedule a speaker by going to [iamtexasmissions.org/speaker-request](https://iamtexasmissions.org/speaker-request).
- Check the [iamtexasmissions.org](https://iamtexasmissions.org) website often for updates on promoting the Mary Hill Davis Offering for Texas Missions.
- It is not too early to share prayer requests from the ministries and how gifts to the offering impact Texas. Use the 2024 Allocations Report found at [iamtexasmissions.org/resources/allocations](https://iamtexasmissions.org/resources/allocations) to pray for these ministries.
- Encourage your pastor to include a brief article about the Mary Hill Davis Offering each month in your church newsletter, bulletin, or other regular publication as well as your church's social media.

To download all resources, visit [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads).

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## April, May, June

- Refer to the first quarter promotional ideas previously posted.
  - During this quarter, continue to meet with WMU and church leadership to pray, plan, and implement promotion for the Week of Prayer for Texas Missions.
  - The Texas Missions Offering offering goal is \$3.7 million. If your church sets an offering goal, begin praying about the amount and promotional ideas.
  - Provide churchwide opportunities for all ages during this quarter. Download the 2025 Proposed Allocation Report at [iamtexasmissions.org/allocations](http://iamtexasmissions.org/allocations). Distribute to Sunday School classes or Life Groups.
  - Include an announcement slide for your worship service.
  - Provide an information page about Week of Prayer materials. Discover available materials at [iamtexasmissions.org/order](http://iamtexasmissions.org/order).
  - How to be involved in praying for Texas Missions:
    - Pray year-round for Texas Missions. Include one prayer request each week from the Allocation Report in your newsletter or on social media.
    - Encourage children's ministry (Girls in Action®, Royal Ambassadors®, Children in Action®) to create a display to pray for Texas Missions. Visit the [Allocation](#) page for ministry ideas.
  - How to be involved in giving to Texas Missions:
    - Create a plan to give year-round by collecting change from children.
    - Wednesday night dinners: Download the I am Texas Missions bank at [iamtexasmissions.org/downloads](http://iamtexasmissions.org/downloads). Make a bank for each table to encourage giving to the Mary Hill Davis Offering.
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- How to be involved in the ministries themselves:

- **Special Friends Retreat**

Individuals with disabilities is one of the most underserved populations in our churches. The *Special Friends Retreat* not only provides a weekend experience for families, but it also spotlights the need for special needs ministries in our churches. Pray that more churches will see the need for a special needs ministry. For more information about this ministry, visit [txb.org/specialfriends](http://txb.org/specialfriends).

- **Church Starting**

Churches are needed as sponsors and partners to come alongside new church plants to help with ministry, leadership, and prayer. Is there a Church Start in your community? Send a note of encouragement to that pastor and congregation telling them that you are praying for them. For more information about this ministry, visit [txb.org/churchstarting](http://txb.org/churchstarting).

- **Community Care**

Ministries receiving funds that support Community Care Ministries (Christian Life Commission) provide a missions outreach extension for comprehensive community services, health clinics, food for residential adolescent programs, and more. Volunteers are needed to serve in communities that have opportunities to serve. For more information about this ministry and how to volunteer, contact Dr. Irene Gallegos at [irene.gallegos@txb.org](mailto:irene.gallegos@txb.org).

- **International Student Ministry**

Your church can be involved by praying for the Baptist Student Ministries (BSM) staff and students as they build friendships and interact with internationals. Is there a college or university in your community?

- Contact the BSM office and volunteer to lead English conversation classes.
- Invite international students into your home to experience what American life is like in a Christian home.
- Partner with a local BSM to provide a meal for international students during Thanksgiving or Christmas.

For more information about this ministry, visit [txbsm.org](http://txbsm.org).

For more information about all the ministries, visit the [Allocation](#) page. Pray about the ministry or ministries your family or church could be involved in.

For more information about the Mary Hill Davis Offering® for Texas Missions, visit [iamtexasmissions.org/downloads](http://iamtexasmissions.org/downloads).

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## July, August, September

**ORDER posters, envelopes, and Prayer Guides on July 1 at [iamtexasmissions.org/order](https://iamtexasmissions.org/order).**

- Create a visual display and promote the Week of Prayer and Mary Hill Davis Offering® for Texas Missions on your church website and social media sites. See table decoration ideas at [iamtexasmissions.org/video](https://iamtexasmissions.org/video).
- If you set a goal, keep the church apprised of the progress.
- Download social media graphics and announcement slides at [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads).
- Download and create an area for “Christmas in September.” Work with your older preschoolers, children, and students to decorate a Christmas Tree with Texas ornaments. Download “Because You Give” labels at [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads) for paper ornaments and Christmas boots for preschoolers to decorate. Write a dollar amount on the back of the boot. Encourage families to purchase an ornament and/or “buy-a-boot” for Texas Missions. Place offering envelopes near your Christmas display.
- Download information to create a “Penny War” for Texas Missions at [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads).

Mail the Prayer Guide to church members, place them inside your church bulletin, or place the Prayer Guides in a strategic location for people to pick up.

This year’s study guides will focus on four ministries supported by the Mary Hill Davis Offering®. Download and share with your leadership the available study guides at [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads).

- Church Starting (Adult Study Guide)
  - International Student Ministries (Youth Study Guide)
  - Special Friends Retreat (Children’s Study Guide)
  - Community Care (Preschool Study Guide)
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Provide your children’s ministry staff with the information from the study guides available at [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads). Additional promotional ideas:

- Include a children’s sermon during the worship service using information from the preschool and/or children’s study guides to help children learn about Texas missions.
- Engage your children/youth groups to share with your church about Texas Missions and the Mary Hill Davis Offering through music, talking points, etc.

## **Allocations**

- Download the Allocations Report. Using this resource, pray for one ministry a day.

## **September Prayer Calendar**

- Download the September Prayer Calendar and encourage church members to pray daily in September for the offering ministries highlighted. Repeat the month for the remainder of the year.

## **Prayer Guide**

- Observe the Week of Prayer for Texas Missions on September 8-15, 2024, with specific gathering times to pray for the ministries meeting needs throughout Texas.
- Use the Prayer Guide during the designated Week of Prayer time. If you are using the prayer during the Wednesday evening service, share the information with the choir, Bible study groups, prayer groups, and any other groups meeting midweek.

To download all resources, visit [iamtexasmissions.org](https://iamtexasmissions.org).

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## October, November, December

Encourage your church family to continue praying and giving to the Mary Hill Davis Offering® for Texas Missions.

- Prayer materials are available year-round at [iamtexasmissions.org/pray](https://iamtexasmissions.org/pray) and [iamtexasmissions.org/downloads](https://iamtexasmissions.org/downloads).

Ways to Give:

- Give online at [iamtexasmissions.org/give](https://iamtexasmissions.org/give).
- Give to the Mary Hill Davis Offering® for Texas Missions at your church.
- Give by mail: WMU of Texas  
10325 Brockwood Road  
Dallas, TX 75238  
Memo: Mary Hill Davis Offering  
A gift acknowledgment will be mailed to you.
- Thank your church family in newsletters, social media, and announcements for praying and giving to the Mary Hill Davis Offering®.
- During the Week of Prayer, create a video of your preschoolers, children, students, and adults studying the Week of Prayer material. Share the video(s) during a Sunday or Wednesday service.
- Thank your pastor for leadership in praying and promoting Texas Missions.

To download all resources, visit [iamtexasmissions.org](https://iamtexasmissions.org).

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