

2023 Promotional Ideas

The *2023 Promotional Ideas* for *I am Texas Missions* will be posted quarterly for promotion of the Mary Hill Davis Offering® for Texas Missions. Each quarter provides information and ideas to keep Texas Missions before your church and WMU groups.

January, February, March

- During the first quarter of the year, meet with the WMU and church leadership, praying for guidance, to share the components of this year's emphasis and how plans will be implemented throughout the year.
- Plan early to pray, promote, and participate in *I am Texas Missions*.
- The suggested date for the Week of Prayer for Texas Missions is September 10-17, 2023. Your church may choose to observe the Week of Prayer at another time. If so, make sure you have that date on your church calendar.
- If your church sets an offering goal, begin praying about the amount as well as ideas for promoting your goal.
- Schedule a speaker by going to iamtexasmissions.org/speaker-request.
- Check the iamtexasmissions.org website often for updates on promoting the Mary Hill Davis Offering for Texas Missions.
- It is not too early to share prayer requests from the ministries and how gifts to the offering impact Texas.
- Encourage your pastor to include a brief article about the Mary Hill Davis Offering each month in your church newsletter, bulletin, or other regular publication as well as your church's social media.

To download all resources, visit iamtexasmissions.org.

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April, May, June

- Refer to the first quarter promotional ideas previously posted.
- During this quarter, continue to meet with the WMU and church leadership to pray, plan, and implement promotion for the Week of Prayer for Texas Missions.
- The offering goal is \$3.7 million. If your church sets an offering goal, begin praying about the amount and promotion ideas.
- Provide churchwide opportunities for all ages during this quarter.
- Include an announcement slide for your worship service.
- Provide an information page about Week of Prayer materials.
- How to be involved in praying for Texas Missions:
 - Pray year-round for Texas Missions. Include one prayer request each week from the Allocation Report in your newsletter or on social media.
 - Encourage children's ministry (Girls in Action®, Royal Ambassadors®, Children in Action®) to create a display to pray for Texas Missions. Visit the Allocation Page for ministry ideas.
- How to be involved in praying for Texas Missions:
 - Create a plan to give year-round by collecting change from children.
 - Wednesday night dinners: Place a container on each table with information about giving to the Mary Hill Davis Offering.

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- How to be involved in the ministries themselves:
 - **Philippi Church:** Your church could adopt a Philippi Church and provide new discipleship material. Contact Paul Atkinson at paul.atkinson@txb.org for more information on ways to be involved.
 - **Border Community Outreach:** River Ministry has mobilized churches, Baptist Student Ministries, and individuals to serve the border areas on mission trips. Churches can work alongside missionaries to share the gospel, disciple, and help begin new congregations. Your family, church, or Life Group can adopt a ministry serving on the border. Pray for them and send encouraging notes throughout the year. Contact Mario Gonzalez at marioalberto.gonzalez@txb.org for more information on ways to be involved.
 - **Camp Fusion:** Pray for the students who will attend Camp Fusion this summer. Pray for the staff as they plan and implement all the elements of this camp: Bible study, worship, recreation, and fellowship. Do you know an intercultural church in your community? Sponsor one or two students to attend the camp. Pray for them during that week. Contact Mark Heavener at mark.heavener@txb.org for more information on ways to be involved with this ministry.
 - **Apartment Church Ministry:** Do you know young adults that might be persons of peace to help reach their apartment community? Are you a young adult searching for a place of ministry as a bi-vocational pastor to serve in the apartment where you live? As a family or group from church, prayerwalk (or prayer drive) the apartments in your community. Allow God to open your eyes to see the needs around your neighborhoods. Contact Paul Atkinson at paul.atkinson@txb.org for more information on ways to be involved.

For more information about all the ministries, visit the [Allocation page](#). Pray about the ministry or ministries where your family or church could be involved.

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July, August, September

ORDER posters, envelopes, and Prayer Guides on July 1.

- Create a visual display, or promote the Week of Prayer and Mary Hill Davis Offering for Texas Missions on your church website and social media sites.
- If you set a goal, keep the church apprised of the progress.

Mail the Prayer Guide to church members, place inside your church bulletin, or place in strategic locations for people to pick up.

Share with your church about the:

- Philippi Church (Adult Study Guide)
- Intercultural Youth Ministries - Camp Fusion (Youth Study Guide)
- Provide information / photos / announcement slides
- Include a children's sermon in the worship service to help children learn about Texas missions or have someone video a story to share on your social media.
- Engage your children/youth groups to share with your church about Texas Missions and the Mary Hill Davis Offering through music, talking points, etc.

S.A.L.T. ministries

What is S.A.L.T.? The acronym S.A.L.T is an easy way to remember the four focus areas of the Mary Hill Davis Offering.®

- **SERVE MINISTRIES**
These ministries open the door for more effective sharing of the gospel.
 - **ADVANCE MISSIONS LEADERSHIP**
These ministries equip both clergy and laity as they share the gospel and serve others.
 - **LOVE THE LEAST OF THESE**
These ministries seek to serve those who are too often overlooked such as special needs adults, victims of human trafficking, single parents, men needing employment/ life skills, and people living in poverty.
 - **TELL MINISTRIES**
These ministries enable Texas Baptists to be a witness by sharing God’s story of salvation through Jesus Christ.
- **Allocations**
Download the *Allocations Report*. Using this resource, choose a ministry-a-day to pray.
 - **September Prayer Calendar**
Download the *September Prayer Calendar* and pray daily in September. Repeat the month for the remainder of the year.
 - **Observe the Week of Prayer** with specific gathering times to pray for the ministries that are meeting needs throughout Texas.
 - **Use the Prayer Guide** during the designated Week of Prayer time. If you are using it during the Wednesday evening service, share the information with the choir, Bible study groups, prayer groups, etc.

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I AM TEXAS MISSIONS

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October, November, December

- Encourage your church family to continue praying and giving to the Mary Hill Davis Offering® for Texas Missions.
- Thank your church family for praying and giving to the Mary Hill Davis Offering.
- Present an overview of the ministries in a video recap to show before, during, or after worship service.
- Thank your pastor for his leadership in praying and promoting Texas Missions.

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