

2022 Promotional Ideas

September is the month designated for the Week of Prayer for Texas Missions. Baptist churches across our state pray for the ministries receiving funds from the Mary Hill Davis Offering® for Texas Missions. I AM TEXAS MISSIONS promotional ideas give opportunities to promote and keep the offering in the forefront of Texas Baptists churches all year long. Through this annual offering, various ministries fulfill Christ's command, as they support *Devoted* gatherings and *Embrace* mentoring for young adults, minister to those who have been involved in *human trafficking*, *plant churches*, *serve people*, and *share the gospel*. Promotional ideas will be available to download from iamtexasmissions.org. Mary Hill Davis Offering Promotional Ideas can be found at vimeo.com/showcase/promotemhdo.

As you begin to plan your church's promotion of the offering for Texas Missions, begin by praying. Enlist volunteers who can help plan and participate in events for your church or association.

Consider promoting these ministries throughout the year.

- March/April: YOUNG ADULTS - Devoted, Embrace and The Pastor's Common
- May/June: Arena/Outreach Events (Western Heritage)
- July/August: Human Trafficking
- Sept/Oct: CHURCHES - Church Plants/Starts and Special Associations
Allocations

Young Adult Ministries

Get-to-know *Devoted*, *Embrace* and *The Pastor's Common*

All three of these ministries are designed to equip and encourage the next generation of Christ-followers. As you prepare for your event, consider inviting the young adult groups in your church to help with the event. This is also a great opportunity for you to share with them about the ministries designed specifically for their generation.

Determine a date in March or April to gather.

Before the Event

- Secure copies of the *Prayer Guide* available from iamtexasmissions.org. Have one per person available.
- Provide a playlist of contemporary Christian music to play as people gather.
- Invite a young adult from your church worship team to lead a brief time of contemporary worship.
- Provide an information sheet for each area listed below.
- Provide a sheet with discussion prompts for each area listed below.

Provide three separate areas providing information about the three ministries highlighted. Create a table tent or poster designating the ministry highlighted in each area of the room: *Devoted*, *Embrace*, and *The Pastor's Common*. In each area provide an information sheet and discussion prompts specific to that ministry. Include the following:

Devoted

Devoted is a worship gathering for young adults. The events are held at venues outside the church. Young adults gather for worship, prayer, fellowship and food, a message from God's Word, and speakers who share ways those attending can engage in ministry in their community.

DISCUSSION PROMPTS:

Young adults are experiential in how they process life, learn new things, and share with others.

- Discuss how Devoted is different from a traditional worship experience and why you think it is ministering so effectively to young adults.
- Discuss some specific ways you can pray for Devoted gatherings.

Embrace

Embrace is a mentoring opportunity for young women. Over the course of six sessions, the young women are led through specific topics, helping them discover God's purpose and personal calling for ministry. The group meets together for each session, led by a featured speaker on the topic of the session. The mentees follow up with written reflection taking them into God's Word. Mentors walk alongside by meeting with their mentee one additional time during the month.

DISCUSSION PROMPTS:

Young women are hungry to discover God's purpose and calling for their lives. Embrace provides an opportunity for young women to gather around God's Word to learn how He has uniquely equipped them for ministry.

- Discuss how your church could be involved in helping young women in your community go deeper in their walk with the Lord.
- Discuss how your church could host an Embrace experience for your community.

The Pastor's Common

The Pastor's Common is a cohort of young pastors who meet regularly with seasoned pastors for mentoring, encouragement, and equipping for the next generation of spiritual leaders.

DISCUSSION PROMPTS:

Young pastors want to lead a new generation of Christ-followers. They are looking to more experienced pastors and want to learn how to lead effectively.

- Discuss ways you can pray for the seasoned pastors as they mentor.
- Discuss ways you can pray for the young pastors as they learn.
- Pray for future leaders as they step into an ever-changing world to stand strong as God's servants.

During the Event

Start the music as participants arrive. As people enter, direct them to one of the three tables.

After everyone has arrived, instruct the groups to read the information sheet and follow the discussion prompts. They will have five minutes in each area before rotating.

Rotate every five minutes until everyone has visited all three ministry areas.

Bring the group back together.

Have the young adult worship leader lead in a brief time of contemporary worship. Have them share their thoughts about being a young adult in ministry. **The goal for those who attend the event is to gain a better understanding of young adults as they journey through ministry.**

Next, ask the groups to share something they learned about each of the three ministry areas they visited.

HOW YOUR CHURCH OR ASSOCIATION CAN ENGAGE:

- Pray for wisdom to engage young adults creatively.
- Invite young adults to join your worship service. Host a coffee bar meet and greet for them before the service.
- Help with a local Baptist Student Ministry (BSM) on a local college campus by providing a meal at the weekly BSM gathering.
- Offer to provide snacks for BSM to share with students during finals week.
- Invite the women of your church to begin praying for young women who could benefit from *Embrace*.
- Consider being a host church for an *Embrace* group.
- Plan a churchwide or associational event such as an afternoon tea where women who are interested in facilitating an *Embrace* group can gather to pray and discuss starting the ministry. Set a date and invite Teri Ussery to come and share about *Embrace*. For more information on *Embrace*, contact teri.wmutx@txb.org / 214-828-5374.
- Pray for wisdom to engage young pastors in building mentoring relationships with seasoned pastors in your community or association.
- For more information on *Devoted* gatherings visit facebook.com/devoteddallas or contact david.miranda@txb.org / 903-335-6329.
- For more information on developing *pastor mentoring*, contact david.miranda@txb.org / 903-335-6329.

Before dismissing the group, provide a Week of Prayer Prayer Guide for everyone. Encourage them to pray specifically for the young adult ministries.

Close in prayer.

Arena/Outreach Events (Western Heritage)

Arena/Outreach Dinner

Determine a date in May or June to gather. Plan a Barbecue Dinner.

Before the Event

- Plan the meal
- Decorate tables with western themed items. Include Fast Facts Table Tents.
 - Red/white checkered tablecloths
 - Ropes
 - Boots
 - Bandanas
 - Spurs
 - Cowboy Hats
 - Fast Fact Table Tents
- Create a music playlist of western style gospel music.
- Contact jason.bryant@texasbaptists.org / 903-480-1386 to request a Western Heritage speaker.
- Invite a local Cowboy Church worship team to lead worship at the event.
- Secure copies of the Prayer Guide available from iamtexasmissions.org. Have one per person available.
- Consider inviting other churches in your association to participate in the event.

HOW TO CREATE FAST FACTS TABLE TENTS:

- Print out each of the Fast Facts on card stock.
 - Fold the paper in half to create a tent.
 - Place Fast Fact table tents on each of the tables.
-

During the Event

Start the playlist as people arrive.

Participants can go through the buffet line and fill their plates.

When everyone has gone through the buffet line, pause for prayer. After praying, encourage the group to discuss the Fast Facts on their table.

When everyone has finished eating, begin a time of worship.

Share that the cowboy churches attract people who like the western style of worship.

After worship, invite the Western Heritage speaker to share about *Arena/Outreach Events*.

HOW YOUR CHURCH OR ASSOCIATION CAN ENGAGE:

- Pray that each Arena/Outreach event is well attended, and the gospel is communicated clearly.
- Pray for new cowboy church starts and smaller cowboy churches to see the fruit from the events to continue impacting their community with the gospel.
- Contact jason.bryant@texasbaptists.org / 903-480-1386 to find out if there is an Arena/Outreach Event in your area. Volunteer to help with the event.

Before dismissing the group, provide a Week of Prayer Prayer Guide for everyone. Encourage them to pray specifically for the Arena/Outreach Events ministries.

Close in prayer.

Human Trafficking

Anti-Human Trafficking Prayer Event

Determine a date in July or August to gather.

Before the Event

- Secure copies of the *Prayer Guide* available from iamtexasmissions.org. Have one per person available.
 - Create a playlist of instrumental only hymns.
 - Set up stations around the room for prayer groups. Provide each station with:
 - Prayer prompts
 - Notecards/envelopes
 - Pens
 - Post-it notes
-

During the Event

Begin playlist as participants arrive. Let the music continue throughout the event as participants pray together.

As participants arrive, direct them to a prayer station. Try to keep the groups no larger than 10-12 per group.

After everyone has arrived, provide instructions.

Say:

Human Trafficking is a difficult subject. Most of us in this room understand very little about the horrors of the journey of those who are or have been trafficked. Our most powerful tool in combatting human trafficking is prayer. While professionals in the field of law enforcement and mental health are uniquely equipped to be the hands-on help for the trafficked, we as Christ-

followers can pray intentionally and urgently. We can also provide funding for the programs and needs of those who have been set free from the trafficking industry.

As your group prays, allow the Holy Spirit to guide you. You have information provided to help inform your prayers. You also have notecards and pens available. After you have prayed, perhaps the Lord has prompted you to share a note with someone who has been trafficked. Maybe you feel led to encourage the mental health professionals and others especially trained and called to help the trafficked. Take a few moments to write a card. There are post-it notes provided for you to indicate the recipient of your card. You can leave it at your station when you leave.

Following the Event

If you have cards, contact katie.fruge@texasbaptists.org for information on where to send them.

HOW YOUR CHURCH OR ASSOCIATION CAN ENGAGE:

- Participate with Christian Life Commission anti-trafficking groups and ministries. Contact katie.fruge@texasbaptists.org for information.
- Pray for victims of human trafficking and their families.
- Pray for the ministries seeking those rescued out of human trafficking to have wisdom, compassion, and safety as they serve.
- Encourage your church or Associational WMU or Women's Ministry to devote a portion of their regular gatherings to pray for efforts to combat human trafficking.
- Collect supplies for the rescued victims of trafficking. Contact katie.fruge@texasbaptists.org for a list of needed items.

Before dismissing the group, provide a Week of Prayer Prayer Guide for everyone. Encourage them to pray specifically for the Human Trafficking ministries.

Close in prayer.

Church Plants

Church Plant Prayer Walk

Determine a date in September or October for the event.

Starting a new church is an exciting time but can also be difficult. Some wonder why the need to plant/start new churches when it seems there is a church on every corner. But church plants/starts are an opportunity to provide a church experience that creates an intentional faith community for a neighborhood. Church plants/starts are often a response to a community that is otherwise unreached with the gospel.

Before the Event

- Contact tom.howe@texasbaptists.org / 214-828-5878 to find out if there are any church plants/starts in your community or association.
- Plan your prayer walking experience in that area if possible.
- Secure copies of the *Prayer Guide* available from iamtexasmissions.org. Have one per person available.
- Print out copies of the prayer walking guide included with this study for each group.
- Determine a location to gather the group. Be sure to provide directions for people to find where you are. This will also be the meeting point at the end of the prayer walk. Wherever you choose needs to have places for people to sit.

During the Event

As people begin to arrive, let them begin to form very small groups. Provide a prayer walking guide for each group. As soon as a group is formed, they may begin their prayer walk.

Groups need to go in different directions and cover different streets and areas. You will want to pre-plan different routes for the groups.

Determine a meeting time at the end of the prayer walk for the participants to regather and debrief.

After the groups have regathered, spend a few minutes discussing what they experienced.

- What were some needs they saw that might help a church plant/start?
- How can you pray for the church planting/starting team based on what you observed?
- What are some needs in the community you can pray for?
- Are there any ways your church or association can come alongside the new start to help?

Say:

These churches often begin with block parties. The church planting/starting team provides an event in a park that would attract neighbors. They begin to develop relationships in the community. This opens the door for invitations to become a part of the new church.

HOW YOUR CHURCH OR ASSOCIATION CAN ENGAGE:

- Help sponsor a church start.
- Pray for the mental and physical health of the church starters.
- Pray that these church starts will be effective in winning souls for the kingdom.
- Pray for favor in the communities where churches are starting.
- Contact the Director of Missions in your association or area to identify church starts. Consider volunteering or helping new starts as they launch.
- For more information contact tom.howe@texasbaptists.org / 214-828-5878

Before dismissing the group, provide a Week of Prayer Prayer Guide for everyone. Encourage them to pray specifically for New Church Plants.

Close in prayer.

Special Associations Allocations

Get Out of the Pew Sunday

Determine a date in September or October for the event.

Before the Event

- Secure copies of the Prayer Guide available from iamtexasmissions.org. Have one per person available.
 - Determine a special project where your church can minister to needy families in the area. Consider inviting other churches in your area or association to join.
 - Contact your local associational office for any projects funded by the Mary Hill Davis Offering. Consider letting this help you choose your special project.
 - Contact those involved in associational project to help you plan.
-

During the Event

Gather at your church before the project. Spend time as a group praying for associational ministries across the state.

PRAY FOR THE FOLLOWING:

- Pray that Texas Baptists associations will continue to develop lay leaders that strengthen the local church.
- Pray for associations as they minister to the overlooked and marginalized members of the community.
- Pray that churches offer the “hand-up” that so often leads to spiritual transformation.
- Pray for the children and youth leaders of the association. Ask God for the harvest of young hearts and minds to prepare them for Kingdom service.

Provide a Prayer Guide for each participant. Encourage them to continue to pray for Texas Missions.

After the event, plan a time to gather and debrief about the ministry experience.

Contact anna.crittendon@txb.org for more information about Special Associations Allocations.

ADDITIONAL RESOURCES AVAILABLE TO DOWNLOAD AT IAMTEXASMISSIONS.ORG:

- Mission Study
- Basic English Study Guide
- Youth Study Guide – learning about Young Adults (Devoted and Embrace)
- Children’s Study Guide – learning about Churches (Special Associations Allocations and Church Plants) plus a Children’s Prayer Activity Guide and resources
- Preschool Study Guide – learning about Arena/Outreach Events (Western Heritage)
- Videos
- Photos
- Stories
- Allocations

Ways to Use the Prayer Guide

The *Prayer Guide* is not day specific. Tear them apart and place in your Bible and pray throughout the year. Tear them apart and place them around your house. Invite friends, family, WMU group and prayerwalk through your home praying for the ministries.

About the Writers



Belva Bowers, Promotional Ideas

Belva Bowers is a member of Northside Baptist Church in Texas City where she is a pastor’s wife. Belva teaches Sunday school, CIA and leads a WMU missions study. Belva also serves as the children’s consultant for the WMU leadership team of the Galveston Baptist Association. She enjoys being with her grandkids and camping with her husband in their travel trailer.



Mary Hill Davis

Mary Hill Davis, president of Texas WMU from 1906 to 1931, saw Texas as a rich harvest field with its mixture of Anglo, Black, European, and Mexican populations. In 1910 she led the Baptist women of Texas to set aside a week to pray for the needs in the state and to take up an offering as was done for foreign and home missions. Following her death in 1934, the Texas missions offering was named in her memory.

Prayer Walk Guide

- As you walk, you will pray as you go.
- Eyes open. Observe as you go.
- Your group can pray out loud as if you are in conversation with each other.
- Let your observations inform your prayers.
- Observe the standard of living you see.
- Perhaps there are physical needs you can pray for.
- Observe any indications of the ages of the people.
- If there are ramps to the doors, you can pray for the elderly or perhaps a disabled person who lives there.
- Toys in the yard would let you know that children are in the household.
- You can pray for the children and perhaps the young family in the home.
- If there are apartments along your route you might pray for single adults or single parent families.
- As you walk and observe, listen for the Holy Spirit to guide you.

Devoted

Devoted is a worship gathering for young adults. The events are held at venues outside the church. Young adults gather for worship, prayer, fellowship and food, a message from God's Word, and speakers who share ways those attending can engage in ministry in their community.

DISCUSSION PROMPTS:

Young adults are experiential in how they process life, learn new things, and share with others.

- Discuss how Devoted is different from a traditional worship experience and why you think it is ministering so effectively to young adults.
- Discuss some specific ways you can pray for Devoted gatherings.

Because You Give...

\$300 will provide a space for 100 young adults to host a worship gathering.

\$50 will provide musicians to lead worship at the Devoted gatherings.

\$50 will provide literature that connects the attendees of these events to Texas Baptists.

The Pastor's Common

The Pastor's Common is a cohort of young pastors who meet regularly with seasoned pastors for mentoring, encouragement, and equipping the next generation of spiritual leaders.

DISCUSSION PROMPTS:

Young pastors want to lead a new generation of Christ-followers. They are looking to seasoned examples and want to learn how to lead effectively.

- Discuss ways you can pray for the seasoned pastors as they mentor.
- Discuss ways you can pray for the young pastors as they learn.
- Pray for future leaders as they step into an ever-changing world to stand strong as God's servants.

Because You Give...

\$10 will provide a simple lunch during a monthly training for a Next Generational pastor.

\$200 will provide an outreach opportunity for the pastors in the group.

\$100 will provide for different conferences and retreats for each pastor.

Embrace

Embrace is a mentoring opportunity for young women. Over the course of six sessions, the young women are led through specific topics, helping them discover God's purpose and personal calling for ministry. The group meets together for each session, led by a featured speaker on the topic of the session. The mentees follow up with written reflection taking them into God's Word and personal reflection. Mentors provide additional time of uncovering what God is speaking by meeting with their mentee one additional time during the month.

DISCUSSION PROMPTS:

Young women are hungry to discover God's purpose and calling for their lives. Embrace provides an opportunity for young women to gather around God's Word to learn how He has uniquely equipped them for ministry.

- Discuss how your church could be involved in helping young women in your community go deeper in their walk with the Lord.
- Discuss how your church could host an Embrace experience for your community.

Because You Give...

\$10 will provide a simple lunch during a monthly training for each mentor and young mentee.

\$100 will provide a scholarship for each young woman.

\$500 will mobilize a church group of women or cohort of women to missions projects in their community.

Human Trafficking is one of the great forms of oppression of our time.

The International Labour Organization estimates that 40.3 million people are currently being enslaved around the world.

Funds from the Mary Hill Davis Offering® for Texas Missions will be used for mission outreach to human trafficking victims, raise awareness, and mobilize churches.

- Pray for the victims of human trafficking.
- Pray for the ministries seeking those rescued out of human trafficking to have wisdom.
- Pray for the families of victims of human trafficking.
- Pray for churches that will educate their membership on how to recognize the signs of human trafficking.

Human Trafficking is one of the great forms of oppression of our time.

The International Labour Organization estimates that 40.3 million people are currently being enslaved around the world.

Funds from the Mary Hill Davis Offering® for Texas Missions will be used for mission outreach to human trafficking victims, raise awareness, and mobilize churches.

- Pray for the victims of human trafficking.
- Pray for the ministries seeking those rescued out of human trafficking to have wisdom.
- Pray for the families of victims of human trafficking.
- Pray for churches that will educate their membership on how to recognize the signs of human trafficking.

- » Partnering with cowboy churches strengthens relationships with the western culture.
- » Over 1,300 people heard the Gospel of Jesus.
- » In 2020, Western Heritage Ministry partnered with eight cowboy churches with Arena/Outreach events.
- » Target audience is to reach people who do not know Christ.
- » The Mary Hill Davis Offering® for Texas Missions help Texas Baptist partner with local cowboy churches in sharing the gospel.
- » Cowboys are comfortable competing in arena events.
- » Arena/Outreach events helps cowboy churches reach people that might not come to church on Sunday.

Fast Facts – Arena/Outreach Events

Fast Facts – Arena/Outreach Events

- » Arena/Outreach events helps cowboy churches reach people that might not come to church on Sunday.
- » Cowboys are comfortable competing in arena events.
- » The Mary Hill Davis Offering® for Texas Missions help Texas Baptist partner with local cowboy churches in sharing the gospel.
- » Target audience is to reach people who do not know Christ.
- » In 2020, Western Heritage Ministry partnered with eight cowboy churches with Arena/Outreach events.
- » Over 1,300 people heard the Gospel of Jesus.
- » Partnering with cowboy churches strengthens relationships with the western culture.