

2023 Promotional Ideas

The *2023 Promotional Ideas for I am Texas Missions* will be posted quarterly for the promotion of the Mary Hill Davis Offering® for Texas Missions. Each quarter provides information and ideas to keep Texas Missions before your church and WMU groups.

April, May, June

- Refer to the first quarter promotional ideas previously posted.
- During this quarter, continue to meet with the WMU and church leadership to pray, plan, and implement promotion for the Week of Prayer for Texas Missions.
- The offering goal is \$3.7 million. If your church sets an offering goal, begin praying about the amount and promotion ideas.
- Provide churchwide opportunities for all ages during this quarter.
- Include an announcement slide for your worship service.
- Provide an information page about Week of Prayer materials.
- How to be involved in praying for Texas Missions:
 - Pray year-round for Texas Missions. Include one prayer request each week from the Allocation Report in your newsletter or on social media.
 - Encourage children's ministry (Girls in Action®, Royal Ambassadors®, Children in Action®) to create a display to pray for Texas Missions. Visit the Allocation Page for ministry ideas.
- How to be involved in praying for Texas Missions:
 - Create a plan to give year-round by collecting change from children.
 - Wednesday night dinners: Place a container on each table with information about giving to the Mary Hill Davis Offering.

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- How to be involved in the ministries themselves:
 - **Philippi Church:** Your church could adopt a Philippi Church and provide new discipleship material. Contact Paul Atkinson at paul.atkinson@txb.org for more information on ways to be involved.
 - **Border Community Outreach:** River Ministry has mobilized churches, Baptist Student Ministries, and individuals to serve the border areas on mission trips. Churches can work alongside missionaries to share the gospel, disciple, and help begin new congregations. Your family, church, or Life Group can adopt a ministry serving on the border. Pray for them and send encouraging notes throughout the year. Contact Mario Gonzalez at marioalberto.gonzalez@txb.org for more information on ways to be involved.
 - **Camp Fusion:** Pray for the students who will attend Camp Fusion this summer. Pray for the staff as they plan and implement all the elements of this camp: Bible study, worship, recreation, and fellowship. Do you know an intercultural church in your community? Sponsor one or two students to attend the camp. Pray for them during that week. Contact Mark Heavener at mark.heavener@txb.org for more information on ways to be involved with this ministry.
 - **Apartment Church Ministry:** Do you know young adults that might be persons of peace to help reach their apartment community? Are you a young adult searching for a place of ministry as a bi-vocational pastor to serve in the apartment where you live? As a family or group from church, prayerwalk (or prayer drive) the apartments in your community. Allow God to open your eyes to see the needs around your neighborhoods. Contact Paul Atkinson at paul.atkinson@txb.org for more information on ways to be involved.

For more information about all the ministries, visit the [Allocation page](#). Pray about the ministry or ministries where your family or church could be involved.