

2023 Promotional Ideas

The *2023 Promotional Ideas for I am Texas Missions* will be posted quarterly for the promotion of the Mary Hill Davis Offering® for Texas Missions. Each quarter provides information and ideas to keep Texas Missions before your church and WMU groups.

July, August, September

ORDER posters, envelopes, and Prayer Guides on July 1.

- Create a visual display, or promote the Week of Prayer and Mary Hill Davis Offering for Texas Missions on your church website and social media sites.
- If you set a goal, keep the church apprised of the progress.

Mail the Prayer Guide to church members, place inside your church bulletin, or place in strategic locations for people to pick up.

Share with your church about the:

- Philippi Church (Adult Study Guide)
- Intercultural Youth Ministries - Camp Fusion (Youth Study Guide)
- Provide information / photos / announcement slides
- Include a children's sermon in the worship service to help children learn about Texas missions or have someone video a story to share on your social media.
- Engage your children/youth groups to share with your church about Texas Missions and the Mary Hill Davis Offering through music, talking points, etc.

S.A.L.T. ministries

What is S.A.L.T.? The acronym S.A.L.T is an easy way to remember the four focus areas of the Mary Hill Davis Offering.®

- **SERVE MINISTRIES**
These ministries open the door for more effective sharing of the gospel.
 - **ADVANCE MISSIONS LEADERSHIP**
These ministries equip both clergy and laity as they share the gospel and serve others.
 - **LOVE THE LEAST OF THESE**
These ministries seek to serve those who are too often overlooked such as special needs adults, victims of human trafficking, single parents, men needing employment/ life skills, and people living in poverty.
 - **TELL MINISTRIES**
These ministries enable Texas Baptists to be a witness by sharing God’s story of salvation through Jesus Christ.
- **Allocations**
Download the *Allocations Report*. Using this resource, choose a ministry-a-day to pray.
 - **September Prayer Calendar**
Download the *September Prayer Calendar* and pray daily in September. Repeat the month for the remainder of the year.
 - **Observe the Week of Prayer** with specific gathering times to pray for the ministries that are meeting needs throughout Texas.
 - **Use the Prayer Guide** during the designated Week of Prayer time. If you are using it during the Wednesday evening service, share the information with the choir, Bible study groups, prayer groups, etc.

To download all resources, visit iamtexasmissions.org.