

2024 Promotional Ideas

The 2024 Promotional Ideas for I am Texas Missions will be posted quarterly for promotion of the Mary Hill Davis Offering® for Texas Missions. Each quarter provides information and ideas to keep Texas Missions before your church and WMU groups.

January, February, March

- During the first quarter of the year, meet with the WMU and church leadership, praying for guidance, to share the components of this year's emphasis and how plans will be implemented throughout the year.
- Plan early to pray, promote, and participate in I am Texas Missions.
- The suggested date for the Week of Prayer for Texas Missions is September 8-15, 2024. Your church may choose to observe the Week of Prayer at another time. If so, make sure you have that date on your church calendar.
- If your church sets an offering goal, begin praying about the amount as well as ideas for promoting your goal.
- Schedule a speaker by going to iamtexasmissions.org/speaker-request.
- Check the iamtexasmissions.org website often for updates on promoting the Mary Hill Davis Offering for Texas Missions.
- It is not too early to share prayer requests from the ministries and how gifts to the offering impact Texas. Use the 2024 Allocations Report found at iamtexasmissions.org/resources/allocations to pray for these ministries.
- Encourage your pastor to include a brief article about the Mary Hill Davis Offering each month in your church newsletter, bulletin, or other regular publication as well as your church's social media.

To download all resources, visit iamtexasmissions.org/downloads.